



CHAMBER of COMMERCE

15435 NE Main St, Ste 105  
425-788-9182 Office  
425-788-8384 Cell

January 2008

Leave the  
mall,  
SHOP  
DUVALL!

# Newsleak

## Business Spotlight - Braithburn Academy

The best word to describe Braithburn Academy is "Wow"! They nurture and care for children 12 months to 12 years old. Shannon Burkhalter and her husband have been the owners for over 7 years. Shannon has worked with children for 23 years and has worked tirelessly to hire an energetic and highly trained staff to teach and work with the children. Miss Dora, the Waddler teacher, has worked with children for over 9 years and Miss Kathy has over 16 years experience working with preschoolers.

The buildings (yes, there are more than one on the property!) are appropriately setup to meet the needs of specific age groups. The main building provides learning and fun for the "Waddlers", toddlers that are not potty trained on the right side of the building, along with access to their own age appropriate play yard. On the left side of the building are the preschoolers with their bigger toys,

learning stations and access to their own age appropriate play yard.

The upstairs of the main building, accessed through an outside staircase, provides a nice big open area for the school aged kids to spread out for their planned activities before and after school. Many learning opportunities are brought to Braithburn from outside sources to broaden the children's learning such as learning Spanish.

The smaller building behind the main building provides a safe and wonderful growing and learning area for the youngest of Braithburn's brood. All toys are age appropriate and each building has their own very clean kitchen and bathroom facilities.

No matter what the age group, there is always something to do and learn. There are sensory areas (something goopy, slimy and purple today, it changes daily) for the kids to touch and play with. The quiet area surrounds the children with books. Next is the housekeeping area that allows for imaginary play,

the art area for drawing (there is an art project planned for each day), blocks and connect toys for manipulative learning, a wonderful computer center (with a timer), a doll house and an age appropriate writing center where letters can be traced or written. Extra learning is provided such as Spanish, sign language and seasonal singing.

There are extracurricular activities planned for when school is out on vacations. Braithburn Academy owns two nice vans that can take the children on field trips. They visit parks, libraries, farms, etc. They provide other alternative fun such as cooking projects, games, science experiments, and crafts. I know what you're thinking, "Where can I sign up"? Sorry, it's just for kids!

For more information, please contact:  
Shannon Burkhalter (owner)  
26410 NE Kennedy Drive  
Duvall, WA 98019  
425-788-4343

## January

**General Membership Breakfast Meeting**  
**Thursday, Jan. 3rd**  
at the Duvall Fire Station  
**Networking begins at 7:15 a.m.**

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### Speaker: Hoan Do

A Peak Performance Strategist and National Speaker from Anthony Robbins Company  
(See page 4 for more info)

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**Door Prizes Donated by**  
Quality Mortgage and  
Carnation-Duvall  
Citizen Corps

\*\*\*\*\*

### Business Education Book Discussion

Made To Stick: Why Some Ideas Survive and Others Die

By Chip Heath and Dan Heath

See page 3 for more information.

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### Duvall Chamber of Commerce Mixer

**Thursday, Jan. 10th**  
**5:00 - 7:00 pm**

Hosted by  
**Valley Chiropractic Wellness Center**

14524 NE Main St. Ste 115  
425-844-8000

## Business Spotlight - Wells Fargo Redmond Ridge

Wells Fargo's history in Washington dates back to 1857, when the company opened agencies in logging towns on the Puget Sound, in Olympia, Port Townsend and Whatcom (Bellingham). In 1859, Wells Fargo opened offices in Seattle and Steilacoom.

Today across Washington, Wells Fargo has 146 banking stores including our newest store in Redmond Ridge.

Wells Fargo's Community Banking approach means that all decisions are made locally, on behalf of the customers, businesses and communities we serve. This approach applies to all Wells Fargo products and services including consumer and Business Banking, mortgage, investments,

insurance, Commercial Banking and home equity lending.

One of Wells Fargo's most important strategies is to "out-local the nationals and out-national the locals." This means that Wells Fargo is determined to outperform large national banks by never wavering from our Community Banking and local decision-making approach to delivering financial services. It also means that Wells Fargo is determined to outperform the local, smaller banks by being more innovative, offering more products and services and having more resources to identify and develop *today* what our customers will want and need tomorrow.

At our Redmond Ridge banking store, team members have the finan-

cial expertise and market knowledge to help area residents with all of their personal and business banking needs. Every second Friday of the month is Customer Appreciation Day where business bankers, payroll specialists, mortgage consultants and merchant service specialists are on hand to help you with all of your financial needs.

For more information about your personal and business banking needs, please contact Redmond Ridge Store Manager, Janie Yu, at 425-836-2020.



## The Chamber President's Corner



**Bill Falcon**  
Owner of Emerald  
Falcon Marketing, Inc.  
26405 NE Valley St.,  
Ste F  
Duvall, WA 98019  
(888)364-5088

I would first like to congratulate the 2007 President, Danny Edwards, and the Board of Directors for a great 2007. We added an office with a part-time office administrator, monthly business classes and after-hours networking; and our membership increased! Congratulations on a great year.

Next, I would like to introduce myself. My name is Bill Falcon, and I will be the President of the Duvall Chamber of Commerce for the 2008 year. I am a local business owner here in Duvall. My business, Emerald Falcon Marketing, Inc., publishes the local paper, the River Current News, and a local coupon magazine, Hometown Values Magazine. Our services also include other marketing services such as graphic design, printing

and direct mail marketing. If you have a need for any of these services, we would be happy to assist you.

I am very excited to be the President of the Duvall Chamber of Commerce for the upcoming year. We held our 2008 Board of Directors Retreat in November here in Duvall, and had a fabulous meeting. We have a very talented group of business people that will be serving as our Board of Directors next year. They are all committed to furthering the goals of the Chamber.

I believe that a Chamber is only as strong as its members. I would like to encourage each of you to get involved with the Chamber. Come to our monthly General Membership meetings. Join one of our com-

mittees. Come to our after hours networking mixers. Help to shape the future business environment of Duvall. If we all volunteer a small amount of time towards our Chamber, we will all reap the rewards of a strong Chamber.

I would also like to encourage every business to do business with other local businesses, where it makes sense. If the price and quality are comparable, buy local first. This keeps our dollars here in our local economy and helps to sustain our entire business community.

Leave the mall, shop Duvall!

I hope to see each of you have a successful and prosperous 2008!

Bill Falcon

## Duvall Chamber of Commerce 2007 Highlights

The Duvall Chamber of Commerce has accomplished many exciting and positive feats this year. Here is a list of some of the community events that the Chamber was able to contribute to with the help of our business members:

- Cedarcrest High School Scholarship
- Duvall Days
- Summer Stage
- SandBlast
- REF Turkey Trot
- Acts of Kindness advertisement
- City of Duvall Tree Lighting
- Published the Duvall Chamber of Commerce Business Phone Directory 2008-2009
- Benny Lagmay Day

The Chamber also succeeded in opening a Chamber Office at 15435 NE Main St., Suite 105 and hired an Office Administrator. The office has received a lot of visitors asking for business information, phone directories, City information, etc. All chamber members are invited to bring in their business cards and/or brochures for visitors that come into the office. The office has worked hard to keep the members informed of upcoming events through emails and the Newsleak. If you have not seen the office yet, then come on in and check it out!

Our membership grew from 142 members to 172 members! This is what a community is all about, helping and supporting each other grow. The Chamber offers monthly membership meetings with informative speakers, Mixers hosted by Chamber Members for business networking, and business classes to further your knowledge to help your business.

With the New Year, comes a new board of directors with fresh ideas and high energy! See page 4 for a list of all the officers and directors. Don't miss out on renewing your membership! Check your mailbox for your 2008 Duvall Chamber of Commerce Membership invoice. 2008 will be even more exciting than 2007!

**Thank you!**

## Is your business prepared?

### Washington State Emergency Management Division Launches New Web Site to Help Businesses Plan for Emergencies

The Washington Emergency Management Division has launched one of the nation's most comprehensive Internet sites to help state businesses plan for and respond to emergencies.

The new site offers several notable features including:

- A 12 Step Comprehensive Business Preparedness and Planning guide;
- Statewide local training, exercise and volunteer program listings; and
- An Industry Standard, Best Practice and Benchmarking section.

[Emergency Management Division News Release](#)

[http://washingtonresponder.com/posted/1289/Bus\\_Portal\\_FINAL.183127.pdf](http://washingtonresponder.com/posted/1289/Bus_Portal_FINAL.183127.pdf)

[Emergency Management Division Business Web Site](#)

[http://emd.wa.gov/preparedness/prep\\_business.shtml](http://emd.wa.gov/preparedness/prep_business.shtml)

### Your Business Ad could go here!!!!

The Chamber is now selling business card size ads for the Newsleak for \$25 per ad per month.

Contact the Chamber Office 425-788-9182

### The January Business Class will be a discussion of the following book:

Made To Stick: Why Some Ideas Survive and Others Die

By Chip Heath and Dan Heath

It's not necessary to have read the book to join the discussion. A one-page summary will be provided.

Come join the discussion and get ideas to help your business survive and grow.

Discussion to be lead by Kirk Davis, Certified Business Advisor from Green River Community College.

Date: January 31, 2008

Time: 9:15 - 11:15 AM

Place: Duvall Fire Station

# January 2008

### Schedule of Events:

Jan 3: *Chamber Meeting*  
7:15am at the Duvall Fire Station  
See page 4 for Speaker information.

Jan 10: *Chamber Mixer*  
5-7 pm. Hosted by:  
Valley Chiropractic Wellness Center  
Bring your business to network! \$10 donation per person for the Chamber. See page 1 for location.

Jan 20th–26th *Random Acts of Kindness Week in Duvall*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Happy New Year!	2 School Resumes	3 Chamber Membership Meeting 7:15 am	4	5
6	7	8	9	10 Chamber Mixer 5-7 pm	11	12
13	14	15	16	17	18	19
20 Random Acts of Kind- ness Week in Duvall	21 Martin Luther King, Jr. Day	22	23	24	25	26
27	28	29	30	31		

2008 Duvall Chamber of Commerce Officers and Board of Directors

- President - **Bill Falcon**, Emerald Falcon Marketing
- Vice-President - **Peggy Kahler**, Countrywide Mortgage,
- Treasurer - **Rose Hollis**, Rose Hollis Bookkeeping
- Secretary - **Wendy Ceccherelli**, Homeland Investment Property, Inc
- Past-President - **Danny Edwards**, Edward Jones Investments
- Director - **Diane Baker**, The Quilter's Garden
- Director - **Carolyn Butler**, Cascade Performing Arts Council
- Director - **Sandy DuVall**, DuVall's Dazzling Designs
- Director - **Julie Lemery**, Main Street Insurance
- Director - **Cecelia McCorkle**, The Healing Place
- Director - **Marcelina McGinnis**, Marcelina McGinnis-Coldwell Banker Bain
- Director - **Shaun McWhinney**, McWhinney Photography
- Director - **Chuck McWilliams**, Lake Washington Technical. College
- Director - **Bert Mills**, Wachovia Bank
- Director - **Marty Schencke**, Marty's Music

**COME JOIN US FOR BREAKFAST!**

Next General Meeting: Thursday January 3rd  
Networking starts at 7:15 a.m. Meeting starts at 7:45 a.m.  
Duvall Fire Station Meeting Room  
Address: 15600 1st Ave, Duvall.

**Thursday, Jan 3**

**Membership Meeting Speaker:**

**Hoan Do**, a Peak Performance Strategist and National Speaker from the Anthony Robbins Company

**Benefits:**

- . Improved Performance
- . The Power of Focus
- . Higher Sales, higher income
- . Lower stress
- . Better relationships
- . Higher job satisfaction

**Who should attend:** Those who desire to learn cutting edge tools that will help them overcome challenges and

**Your Business Ad could go here!!!!**

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Contact the Chamber Office 425-788-90182

P.O. Box 581, Duvall, WA 98019



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